

EnterSecurity Business Summit

17 & 18 May 2010 Antwerp, Belgium

CISO's DREAMS OF SECURITY ECONOMICS. Improving business productivity through intelligent IT Risk Management.

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& ENDEAVOUR EVENTS

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What is EnterSecurity ?

EnterSecurity is a business summit produced, organised and run by Endeavour Events. We are specialised in the production of international business summits for senior executives from European Fortune 500 companies. Endeavour Events summits are custom-made and designed around the specific requirements of the participants. The business summit concept allows for a maximum level of interaction through pre-arranged one-to-one business meetings, networking, workshops, presentations and think tanks producing long lasting and sustainable business relationships.

Please visit www.endeavourevents.com for more information.

Why EnterSecurity?

Security by nature is constantly evolving. As one threat is seemingly extinguished another emerges to replace it. Many organisations have been subject to large losses as a result of being ill-equipped or unprepared to deal with continuously shifting security threats. In order to prevent this, IT Security Systems must be constantly evolving and adapting, thus creating a sizeable demand for a wide array of methods to combat the expanse of IT security threats that the corporate world is confronted with.

The EnterSecurity 2010 Summit will address current security issues and help to identify new and significant threats to corporate IT systems and ways in which to prevent, mitigate and manage them.

This Summit will bring together the top decision makers from European Fortune 500 in a unique platform that will foster the exchange of ideas and create an environment for the delegates to source new technologies and solutions from the world's leading IT solution providers.

The Dates

EnterSecurity 2010 is a 2-day event – it will take place on the 17th and the 18th of May 2010. The event programme is a busy one – we encourage all attendees make the most out these 2 days to make sure not too much time is spent away from their offices.

The Venue

All Endeavour business summits take place in some of the most luxurious 5-star hotels and resorts in Europe. Antwerp, the Rubens' city par excellence, the world diamond centre, a city of fashion designers and fashion trendsetters, a world port and City-on-the-River, a bustling Burgundian city, a real shoppers' paradise, a gallery of protected monuments and cityscapes, a welcoming and multicultural metropolis with a convivial and chockfull of atmosphere, and of course a lot more. EnterSecurity will take place at the Ramada Plaza Hotel in Antwerp.

Please visit our website and watch our video testimonials to check what Solution Providers companies and delegates have to say about attending an Endeavour Events summit.

[Click here to watch our video testimonials!](#)



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EnterSecurity Attendees

How are the delegates invited / selected?

The delegate audience is the decisive "factor" in the success of our business summits. Our Production Managers identify the business institutions and decision-makers from these companies that are the key players in their industry and are most likely to purchase and implement new IT security services and solutions in the next 6-12 months. The delegates are therefore very carefully screened in order to make sure only decision-makers with serious projects in mind are offered an opportunity to attend our business summit and conduct meetings with the solution providers.

Many of the solution provider companies we invite to our business summits have been recommended by the potential buyers themselves. This is why we are confident in our solution partners' ROI at our business summits and our delegates are satisfied with their questions being answered and appropriate solutions offered to them!



Delegates Profile

- CIO
- CISO
- IT Director
- Head of IT
- Head of Information Security
- Head of IT Assurance
- Head of IT Audit
- Group Security Officer
- IT Security Officer

Overall event organization and pre-event support was excellent. I had a lot of one-to-one meetings, had a lot of discussions with other participants, solution partners and got a lot of contacts. I have heard excellent presentations about current and future trends. Endeavour Events did an excellent job. - DAF Trucks



[Click here to watch our video testimonials!](#)

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Being a Solution Provider at the EnterSecurity Summit

EnterSecurity Summit helps creating Business Opportunities

While attending the EnterSecurity Summit and having meetings with our attendees your company will benefit from prospecting new clients. The one-to-one meeting sessions facilitate bringing new business opportunities for your company.

One-to-one meetings

Each solution partner is granted access to all of the delegate information several weeks prior to the event including:

- Delegate name, profile (including job title, scope of responsibility)
- Company profile
- Indication of the budget and the areas of interest

Based on this information, solution providers make requests for meetings via our interactive event website. Invitations for meetings are forwarded directly to the participating delegates. This is then relayed to the delegates allowing them to request meetings with the solution partners they think can address their needs.

EnterSecurity Summit helps your Marketing Strategy

Put your company on the pedestal and be seen as one of the leading industry experts by delivering a key note presentation. By having a speaking opportunity at the EnterSecurity Summit your company can be part of the prestigious speaker hall promoted by our media partners as well as some of the greatest professionals in the IT field.

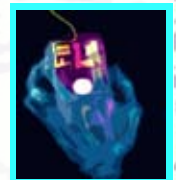
Speaking opportunities / workshops:

Solution partners have an opportunity to either deliver a presentation or conduct a workshop for a selected group of delegates at the summit. The topics of all presentations and workshops are to be decided upon by the solution partners together with our Production Manager responsible for the event programme. All presentations and workshops are promoted via our interactive event website to allow delegates to register for them in advance.

Solution Partner Categories

Based on the feedback we have received from EnterSecurity 2009 delegates as well as information gathered from a comprehensive survey of over 200 Fortune 1000 CIO's, CISO's and IT Directors from across Europe, we have identified the following pertinent subject areas:

- Risk Management, Compliance & Governance
- Cross Organisational Security
- Network Security
- IT Audit
- IT Security Vulnerability and Incident Response
- Firewall
- Email security
- Single Sign On Implementation
- Data Protection & Intellectual Property Security Solutions
- Data Loss Prevention
- Interoperability and Security Standards
- Identity Access Management
- Biometrics
- Intrusion Detection & Prevention
- Virtualization
- Business Continuity Planning
- Disaster Recovery
- Content Management
- Digital Fraud
- Anti-Spam & Anti-Phishing
- Security in Web 2.0
- Mobile Security



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MEET OUR CHAIRMAN AND KEY NOTE SPEAKERS

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Mark Chaplin

Senior Research Consultant, ISF - Information Security Forum

Mark is an information risk management professional with over 19 years of experience in IT and information security. He has worked in diverse roles from consultancy and implementation to information security governance and strategy for global blue-chip organisations. Prior to joining the ISF Mark was responsible for information security at a multinational FTSE 250 company. He believes in a risk-based, business-oriented approach to managing information risk, while complying with the requirements of internal standards, contracts, regulation and legislation. Mark runs global research projects for the ISF on all aspects of information security, including governance, standards, risk management and compliance. Mark is also responsible for delivering the ISF's Standard of Good Practice for Information Security.

Norbert Moeren

CISO, Merck KGaA

Norbert Moeren joined Merck KGaA Darmstadt in October 2001. In his current position he is in charge of maintaining the ISO 27001 certified Corporate Information Security management system, e.g. maintaining information security policies, providing awareness trainings and security audits. Beside the security knowledge he is experienced in aligning IT security with IT risk management, IT compliance, IT Quality management and embedding in an overall IT Governance program.



Magnus Mühlenbock

IT-Manager Sweden, Absolute Software EMEA Limited

Magnus is a professional IT manager with a deep understanding of companies' needs and processes. Magnus is a natural leader with extensive knowledge of IT; he has been working in the industry since 1992. Prior to joining EDB Business Partner in 2000 he spent five years at Mailsystem Sweden which he founded and owned; and the previous 10 years in various roles at General Electric. His specialties include; purchasing; integration projects; project management; server and network infrastructure; ip-telephony and contract negotiation.



Manfred Schreck

Head of Group Information Security, Novartis International

In his responsibility as Head of Group Information Security for Novartis, Mr. Schreck leads the global information security program for the whole Novartis Group including information risk management and information security governance. Previously he was responsible for the global Novartis Public Key Infrastructure implementation and operation. Mr. Schreck is member of the Information Security Forum (ISF) council and representative of the German speaking chapter of the ISF. He is working in Information Technology since 1982 mainly in the pharmaceutical and chemical industry. In former role he was managing large data base development programs in the Regulatory area. He was acting as representative of the Swiss Pharmaceutical Industry and the European Pharmaceutical Industry in the International Conference on Harmonization of Technical Requirements for Registration of Pharmaceuticals for Human Use (ICH).



John Rebis,

Director at Rebis Consultancy, former Group Information Systems Compliance Officer at Alstom

A global IT executive with significant experience across a range of roles including application development and support, IT Infrastructure, and information systems security and compliance. A track record of successfully constructing IT organisations and implementing solutions to improve business performance. Excellent IT skills together with business understanding and a strong commercial awareness have ensured these solutions are pragmatic and financially sound.



Thom Schiltmans

Global IT Security Manager, Philips Healthcare

Thom Schiltmans has strong experience in both business consultancy and as a project management in various organizations. Thom started his career in the financial sector, where he built up knowledge and experience of quality management and auditing. Recently managed projects relating to organizational changes affecting the Euro migration and information security. Developed a lot of experience on AO/Internal control and process management, using methodologies such as ITIL and CMM.



Sven Schwenk

Head of IT Infrastructure and Audit, Commerzbank

Sven has extensive experience in Auditing IT in the Banking Sector. Sven headed the IT Audit Projects for Dresdner Kleinwort and Dresdner Bank for several years and now he holds the position of Head of IT Infrastructure and IT for the Commerzbank group. Having worked for over 15 years in the area Sven has specialized in IT Audit for Applications, infrastructure, general IT controls, IT governance, information security, data protection, Sarbanes Oxley act compliance.

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Reasons for attending EnterSecurity 2010

Personal invitations – All delegates are personally invited to our business summits by a dedicated in-house team ensuring uniformity and seniority of the attendees.

Tailor-made programme – All speakers and delegates are interviewed identifying the hot topical issues, concerns or personal interest for the programme. We also ensure that the delegates are “in the buying mode” so all attendees are:

- Decision-makers (signatories)
- Budget holders
- Actively looking to purchase and implement IT Security solutions (hardware / software) within the next 6-12 months

One-to-one meetings – The unique business summit model allows the top management / sales / business development executives from the solution provider companies conduct pre-arranged, face-to-face business meetings with the decision makers who have shown interest in their products, solutions and services.

Presentations – The event programme consists of various presentations from industry gurus. Solution providers are also invited to have input into the event programme by addressing the delegate audience directly; organising client-case study presentations and/or facilitating workshops for a selected group of prospects.

Networking – Participants will find themselves “rubbing shoulders” with 60-80 CIO’s, CISO’s, Directors / Heads of IT Security from across the globe with business interests in Europe. The summit format allows for formal meetings, presentations, workshops and think-tanks. It also allows for more informal discussions during coffee breaks, luncheons and free time, as well as the opportunity for a solution provider to host their most important existing clients and prospects during a hospitality function like a cocktail reception.

Hospitality – All our business summits take place in the most luxurious locations in Europe. This allows not just for a very productive business environment, but also for an opportunity to relax and enjoy the 5-star surroundings and all the leisure facilities of the venue.

*Endeavour Team: please continue to execute in this professional, pleasant manner!
Great! Thanks a lot, excellent job from all of you! - Blue Coat*



Click here to watch our video testimonials!